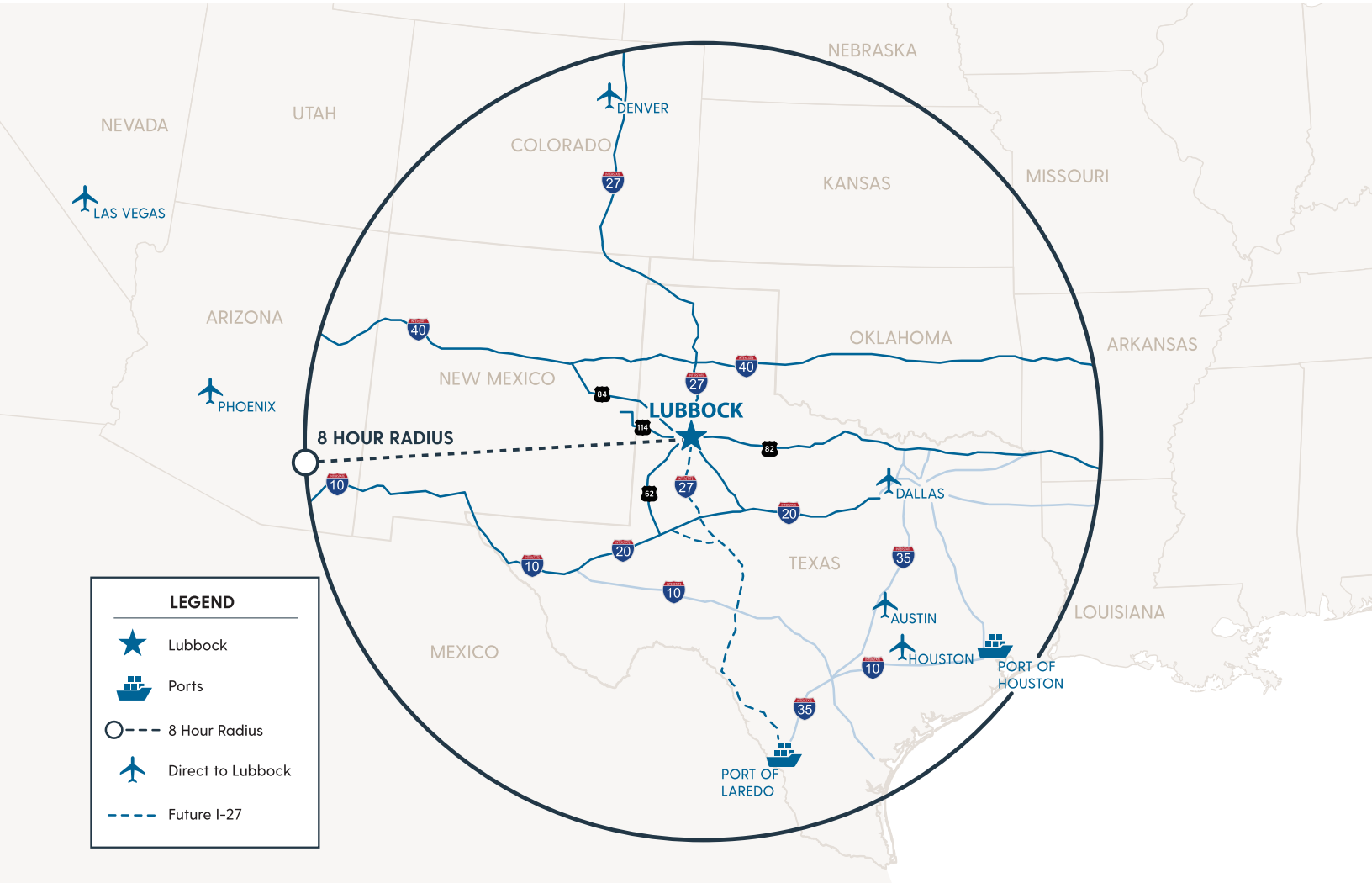
LUBBOCK, TEXAS

10TH LARGEST CITY IN TEXAS

DIRECT ACCESS TO CLASS 1 RAIL BNSF

4 MAJOR U.S. HIGHWAYS

DIRECT ACCESS TO MEXICO, CANADA & U.S. MARKETS THROUGH INTERSTATE 27



POPULATION WITHIN 1-HOUR **430,050**

American Airlines · Southwest · United Airlines

2,000+ ACRES OF DEVELOPABLE LAND INCLUDING SHOVEL READY SITES

DESIGNATED AS **FOREIGN TRADE ZONE 260**

DIRECT FLIGHTS TO 6 MAJOR METROS

16,000+ COLLEGE GRADUATES YEARLY

Fall 2026

TEXAS TECH UNIVERSITY

SOUTH PLAINS COLLEGE

LUBBOCK CHRISTIAN UNIVERSITY

WAYLAND BAPTIST UNIVERSITY

TEXAS TECH HEALTH SCIENCES CENTER

WORKFORCE AND TRAINING PIPELINE







TEXAS TECH UNIVERSITY ... TIER 1 CARNEGIE INSTITUTION

800+ Graduating Engineers

$290 M Research Expenditures

SOUTH PLAINS COLLEGE ... TECHNICAL COLLEGE

100+ PROGRAMS OF STUDY

Industrial Manufacturing

Welding Technology

REGIONAL HIGH SCHOOLS ... TALENT PIPELINE

54,000+ High-School Enrollment *Fall 2026*

28,000+ Students Enrolled in CTE Courses

AFFORDABILITY AND QUALITY OF LIFE

$235K MEDIAN HOME PRICE

Cost of Living **6.7%** BELOW AVERAGE

18 MINUTE COMMUTE

LUBBOCK HAS MORE LIVE MUSIC VENUES PER CAPITA THAN ANY CITY IN TEXAS

32 MEDIAN AGE

LUBBOCKEDA.ORG

LUBBOCK ECONOMIC DEVELOPMENT ALLIANCE™