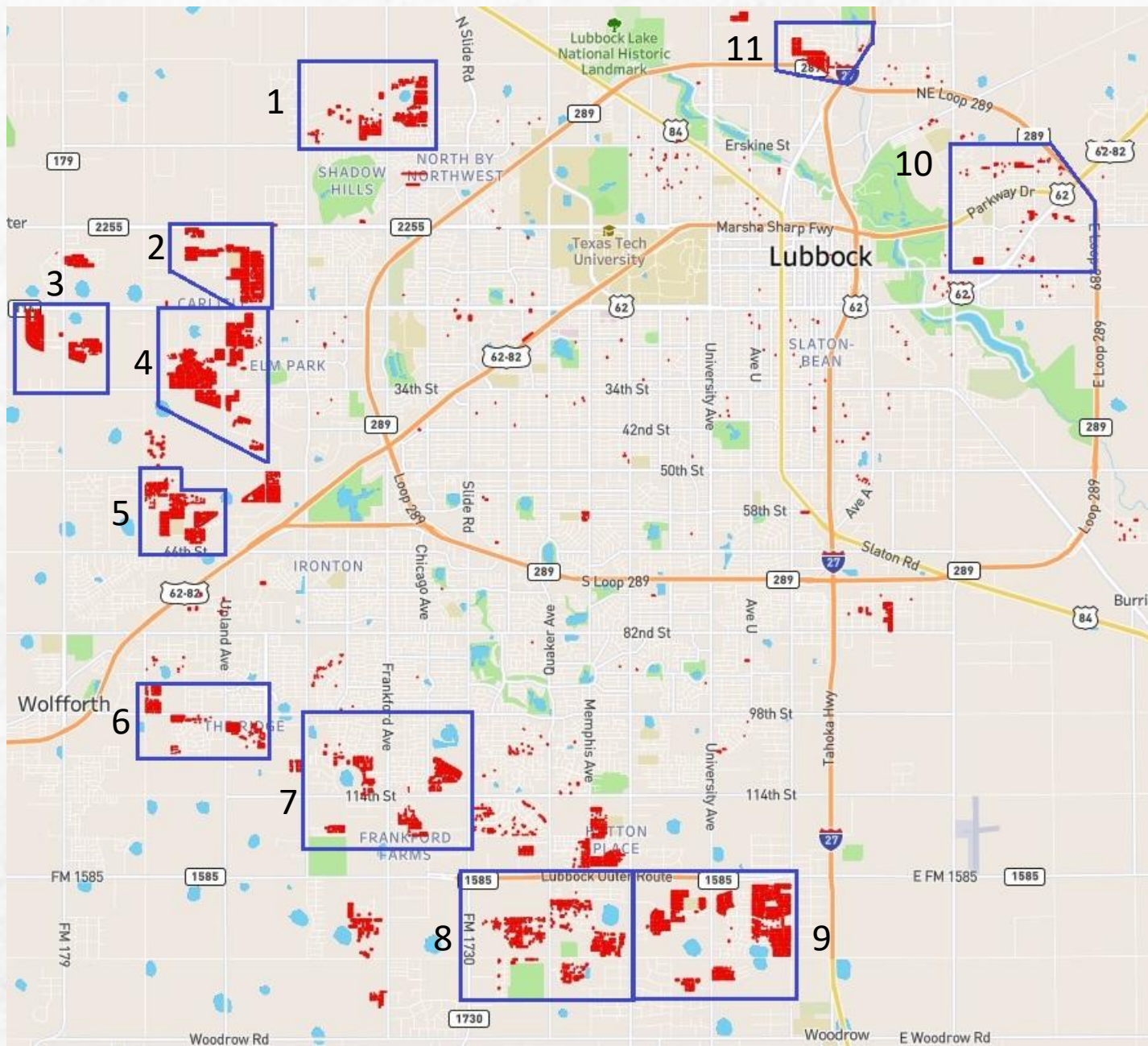


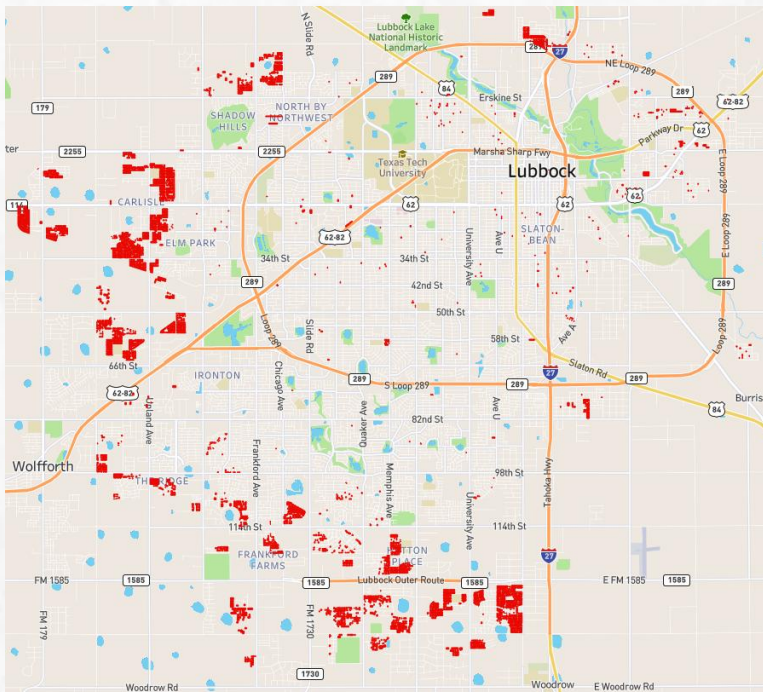
Growth and Household Demographics in the City of Lubbock





Growth Areas

1. Chicago -> Milwaukee, Ursuline -> Erskine
2. Pontiac -> Wausau, 4th St. -> 19th St.
3. East of Reese
4. Quitman -> Yuma, 19th St. -> 34th St.
5. Upland -> Alcove, 50th St. -> 66th St.
6. Quincy -> Alcove, 91st St. -> 106th St.
7. Slide -> Milwaukee, 98th St. -> 124th St.
8. Indiana -> Slide, 130th St. -> 154th St.
9. Ave. P -> Indiana, 130th St. -> 154th St.
10. MLK -> E. Loop 289, Erskine -> Broadway
11. Lubbock Country Club



City of Lubbock

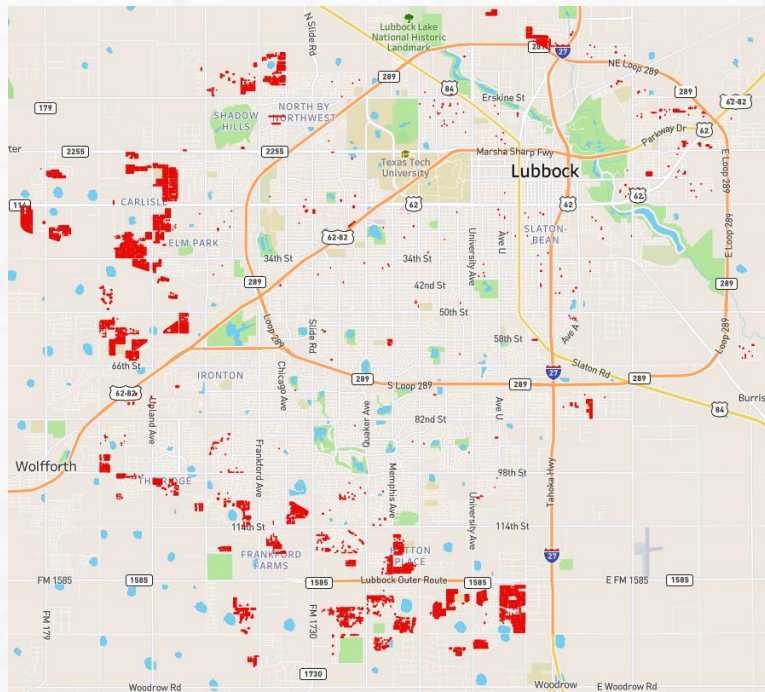
- Population – 275,781
 - 2031 projected population – 290,198 (+5.2%)
- Median age – 31.85
 - 2031 projected median age – 33.71
- Average household income - \$90,560
 - 2031 projected average household income - \$97,702 (+7.89%)
- Median household income - \$60,877.36
- Population age 25+ with bachelor's degree or higher – 56,595 (33.70%)

Population by Race and Ethnicity

White Alone	158,983	57.65%
Black/African American Alone	27,068	9.81%
American Indian/Alaskan Native Alone	3,130	1.14%
Asian Alone	9,934	3.60%
Native Hawaiian/Pacific Islander Alone	300	0.11%
Some Other Race Alone	34,790	12.62%
Two or More Races	41,576	15.08%
Hispanic/Latino	106,382	38.58%
Not Hispanic/Latino	169,399	61.42%

Population by Age

	2026		Projected 2031	
0-17	61,712	22.37%	62,657	21.59%
18-24	46,076	16.71%	44,640	15.38%
25-44	77,076	27.95%	82,038	28.27%
45-64	52,293	18.96%	57,306	19.75%
65-84	34,461	12.49%	38,531	13.28%
85+	4,163	1.51%	5,026	1.73%



Households by Household Size

1-person household	31,860	29.48%
2-person household	35,202	32.57%
3-person household	16,815	15.56%
4-person household	14,090	13.04%
5-person household	6,314	5.84%
6-person household	2,425	2.24%
7-person household	1,363	1.26%

City of Lubbock

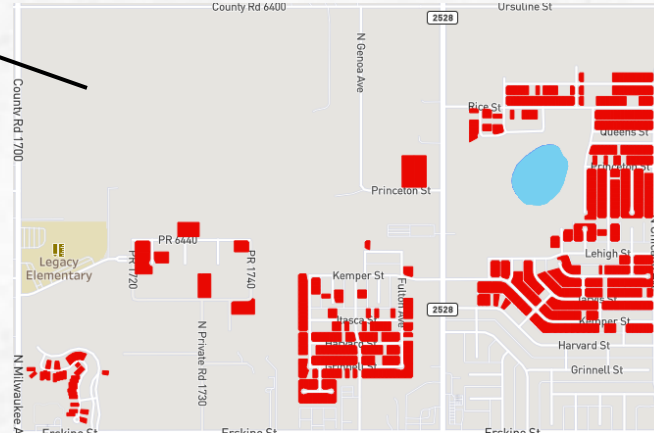
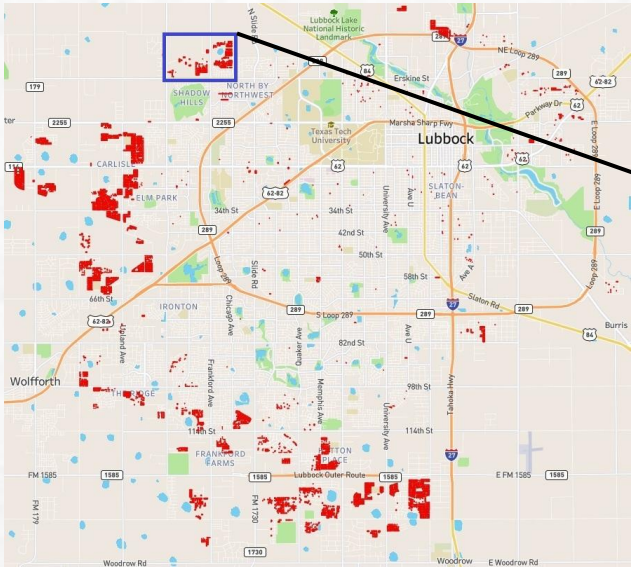
- Households – 108,069
 - 2031 projected households – 114,146 (+5.6%)
- Average household size – 2.45
- Owner occupied housing units – 55,988 (51.81%)
 - Owner occupied length of residence – 16.20 years
- Renter occupied housing units – 52,081 (48.19%)
 - Renter occupied length of residence – 5.90 years
- Average vehicles per household – 1.70

Owner Occupied Housing Units by Value

Less than \$20,000	1,094	1.95%
\$20,000-\$99,999	7,451	13.30%
\$100,000-\$299,999	31,281	55.86%
\$300,000-\$749,999	14,226	25.40%
\$750,000-\$1,499,999	1,693	3.03%
\$1,500,000,000 or more	243	0.43%

Number of Vehicles

No vehicles	6,686	6.19%
1 vehicle	40,750	37.71%
2 vehicles	41,937	38.81%
3 vehicles	13,997	12.95%
4 vehicles	3,471	3.21%
5 or more vehicles	1,28	1.14%



Chicago -> Milwaukee, Ursuline -> Erskine

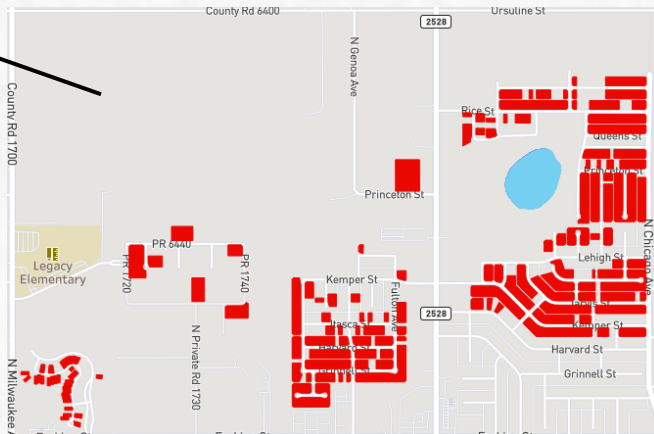
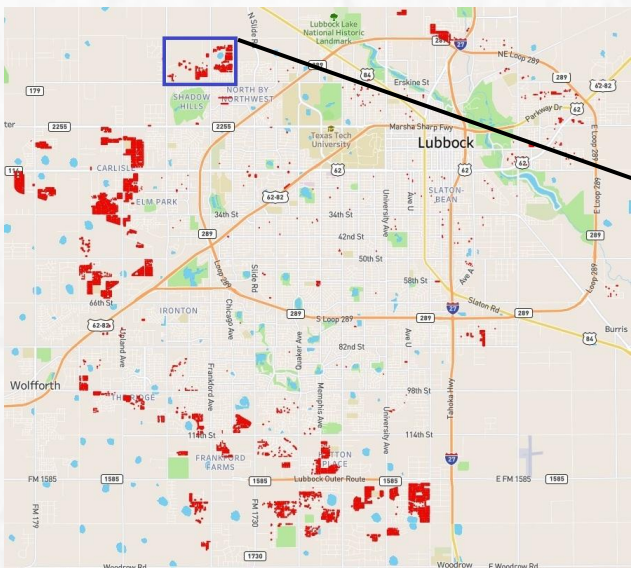
- Population – 2,899
 - 2031 projected population – 3,259 (+12.4%)
- Median age – 27.8
 - 2031 projected median age – 29.79
- Average household income - \$83,767.00
 - 2031 projected average household income - \$87,025 (3.9%)
- Median household income - \$66,528.99
- Population age 25+ with bachelor's degree or higher – 483 (29.90%)

Population by Race and Ethnicity

White Alone	1,542	53.19%
Black/African American Alone	337	11.63%
American Indian/Alaskan Native Alone	19	0.66%
Asian Alone	170	5.86%
Native Hawaiian/Pacific Islander Alone	7	0.24%
Some Other Race Alone	274	9.45%
Two or More Races	552	19.04%
Hispanic/Latino	1,038	35.81%
Not Hispanic/Latino	1,861	64.19%

Population by Age

	2026		Projected 2031	
0-17	738	25.46%	783	24.03%
18-24	542	18.69%	567	17.40%
25-44	881	30.39%	970	29.76%
45-64	484	16.7%	617	18.93%
65-84	216	7.46%	276	8.47%
85+	38	1.31%	46	1.41%



Chicago -> Milwaukee, Ursuline -> Erskine

- Households – 993
 - 2031 projected households – 1,123 (+13.1%)
- Average household size – 2.8
- Owner occupied housing units – 459 (46.22%)
 - Owner occupied length of residence – 9.9 years
- Renter occupied housing units –533 (53.68%)
 - Renter occupied length of residence – 4.5 years
- Average vehicles per household – 2.04

Owner Occupied Housing Units by Value

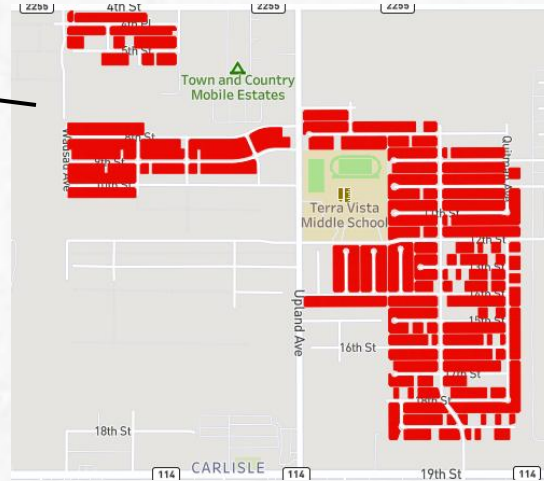
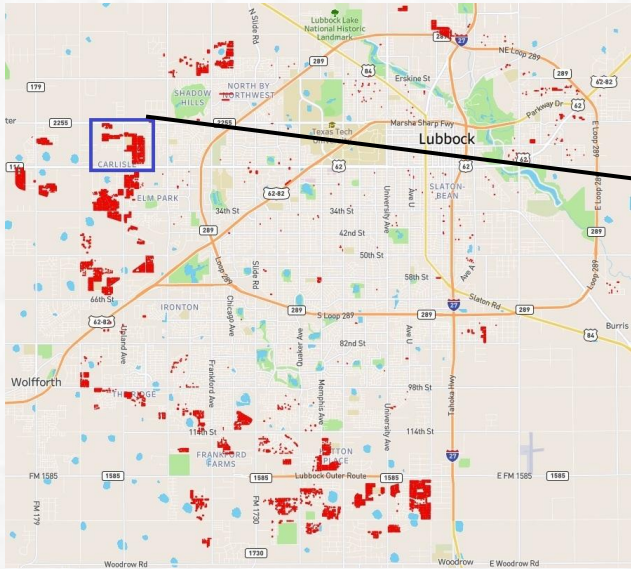
Less than \$20,000	3	0.65%
\$20,000-\$99,999	50	10.90%
\$100,000-\$299,999	264	57.52%
\$300,000-\$749,999	137	29.85%
\$750,000-\$1,499,999	5	1.09%
\$1,500,000,000 or more	0	0.00%

Number of Vehicles

No vehicles	8	0.81%
1 vehicle	239	24.07%
2 vehicles	521	52.47%
3 vehicles	154	15.51%
4 vehicles	64	6.45%
5 or more vehicles	6	0.60%

Households by Household Size

1-person household	180	18.13%
2-person household	310	31.22%
3-person household	226	22.76%
4-person household	155	15.61%
5-person household	74	7.45%
6-person household	25	2.52%
7-person household	22	2.22%



Pontiac -> Wausau, 4th St. -> 19th St.

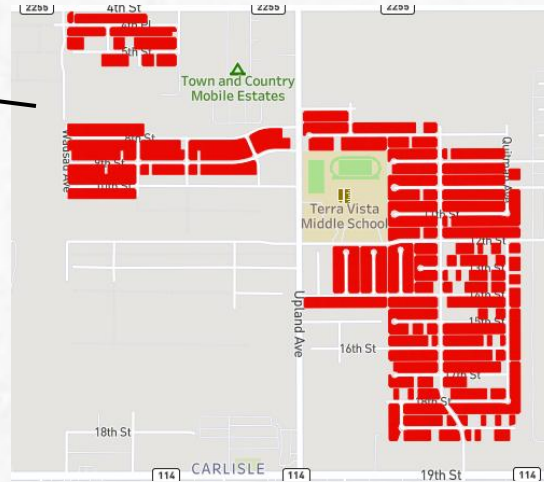
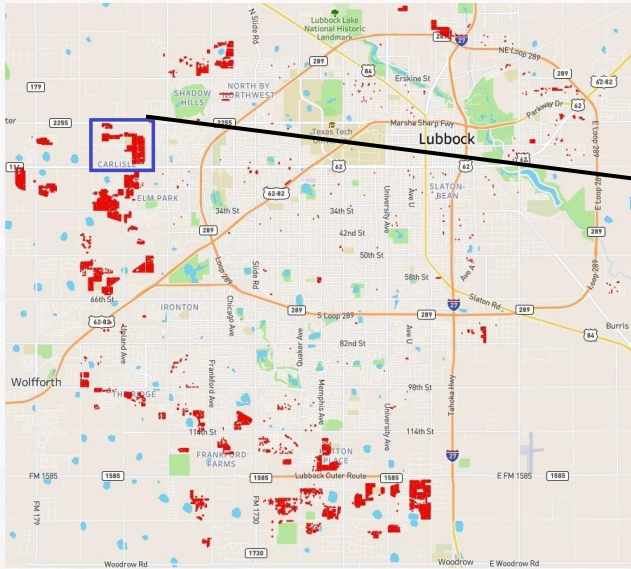
- Population – 1,474
 - 2031 projected population – 1,604 (+8.8%)
- Median age – 32.6
 - 2031 projected median age – 34.8
- Average household income - \$94,918.00
 - 2031 projected average household income - \$99,834 (+5.18%)
- Median household income - \$67,089.84
- Population age 25+ with bachelor's degree or higher – 346 (37.45%)

Population by Race and Ethnicity

White Alone	1,542	53.19%
Black/African American Alone	337	11.63%
American Indian/Alaskan Native Alone	19	0.66%
Asian Alone	170	5.86%
Native Hawaiian/Pacific Islander Alone	7	0.24%
Some Other Race Alone	274	9.45%
Two or More Races	552	19.04%
Hispanic/Latino	1,038	35.81%
Not Hispanic/Latino	1,861	64.19%

Population by Age

	2026		Projected 2031	
0-17	370	25.11%	380	23.70%
18-24	179	12.14%	181	11.29%
25-44	457	31.00%	488	30.42%
45-64	318	21.58%	366	22.82%
65-84	139	9.43%	177	11.03%
85+	11	0.75%	11	0.69%



Pontiac -> Wausau, 4th St. -> 19th St.

- Households –
 - 2031 projected households – (+%)
- Average household size – 2.48
- Owner occupied housing units – 328 (55.22%)
 - Owner occupied length of residence – 11.77 years
- Renter occupied housing units – 266 (44.78%)
 - Renter occupied length of residence – 5.2 years
- Average vehicles per household – 1.9

Owner Occupied Housing Units by Value

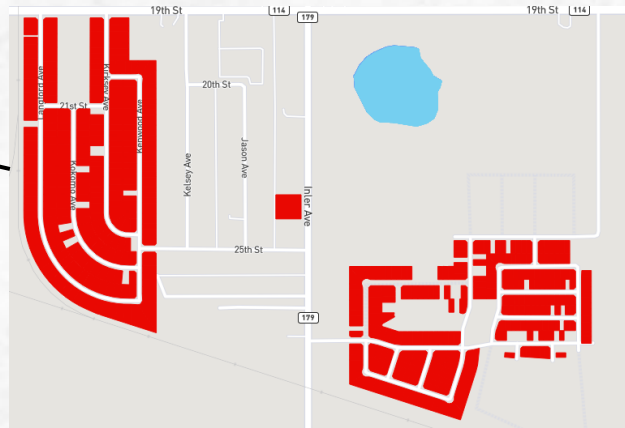
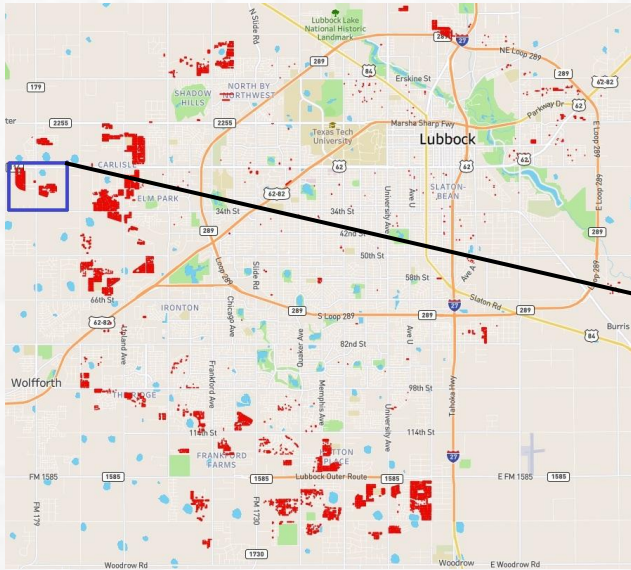
Less than \$20,000	28	8.54%
\$20,000-\$99,999	22	6.70%
\$100,000-\$299,999	225	68.59%
\$300,000-\$749,999	51	15.55%
\$750,000-\$1,499,999	2	0.61%
\$1,500,000,000 or more	0	0.00%

Households by Household Size

1-person household	197	33.16%
2-person household	154	25.93%
3-person household	92	15.49%
4-person household	89	14.98%
5-person household	36	6.06%
6-person household	20	3.37%
7-person household	6	1.01%

Number of Vehicles

No vehicles	6.40%
1 vehicle	32.49%
2 vehicles	34.01%
3 vehicles	22.22%
4 vehicles	2.02%
5 or more vehicles	2.69%



East of Reese

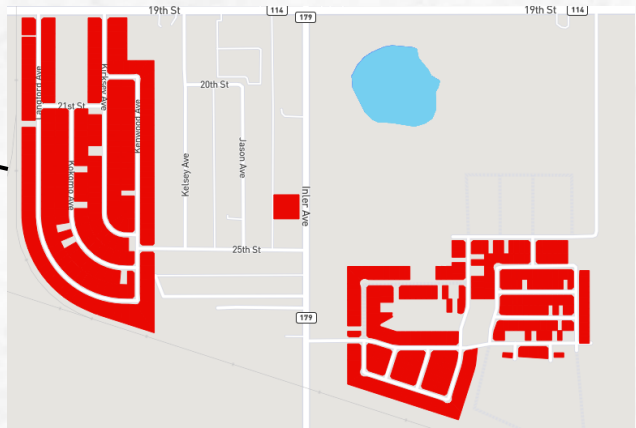
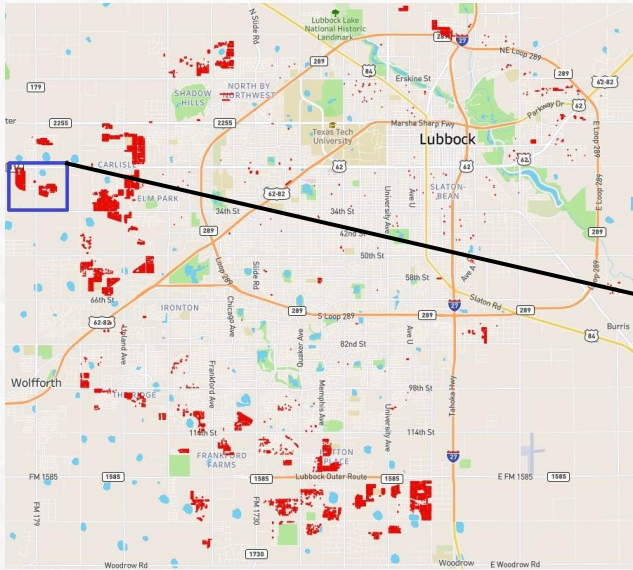
- Population – 908
 - 2031 projected population – 1,057 (+16.4%)
- Median age – 33.02
 - 2031 projected median age – 34.72
- Average household income - \$90,723
 - 2031 projected average household income - \$94,891 (+4.59%)
- Median household income - \$84,289.47
- Population age 25+ with bachelor's degree or higher – 253 (42.81%)

Population by Race and Ethnicity

White Alone	531	58.48%
Black/African American Alone	46	5.07%
American Indian/Alaskan Native Alone	13	1.43%
Asian Alone	10	1.10%
Native Hawaiian/Pacific Islander Alone	1	0.11%
Some Other Race Alone	107	11.78%
Two or More Races	201	22.14%
Hispanic/Latino	355	39.10%
Not Hispanic/Latino	553	60.90%

Population by Age

	2026		Projected 2031	
0-17	842	24.46%	588	23.56%
18-24	95	10.46%	395	9.74%
25-44	295	32.49%	862	32.92%
45-64	178	19.60%	490	20.44%
65-84	108	11.90%	268	11.64%
85+	10	1.10%	35	1.61%



East of Reese

- Households – 362
 - 2031 projected households – 430 (+18.8%)
- Average household size – 2.49
- Owner occupied housing units – 287 (79.28%)
 - Owner occupied length of residence – 13 years
- Renter occupied housing units – 75 (20.72%)
 - Renter occupied length of residence – 3.6 years
- Average vehicles per household – 1.9

Owner Occupied Housing Units by Value

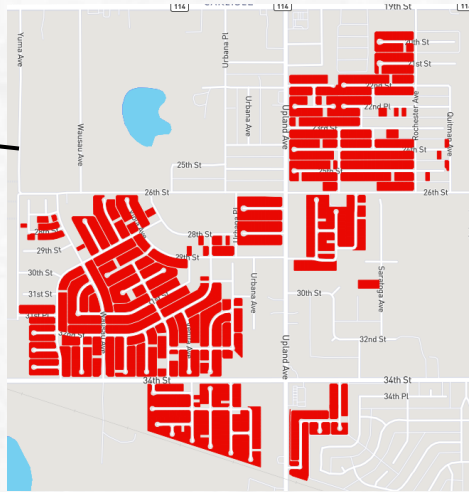
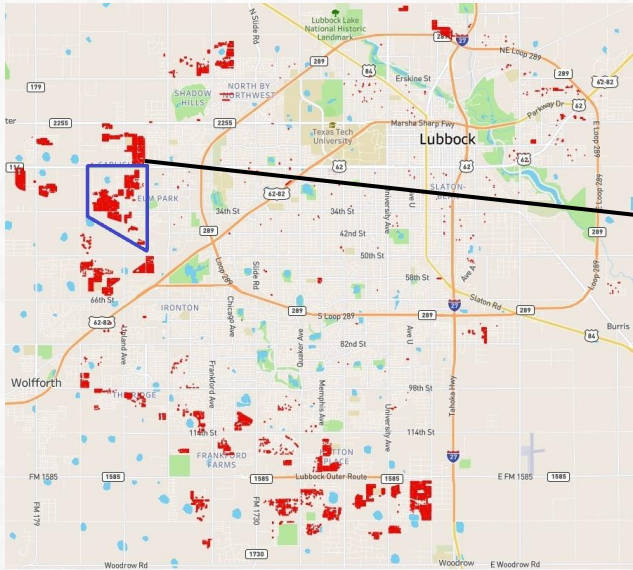
Less than \$20,000	27	9.41%
\$20,000-\$99,999	24	8.36%
\$100,000-\$299,999	186	64.81%
\$300,000-\$749,999	46	16.03%
\$750,000-\$1,499,999	2	0.70%
\$1,500,000,000 or more	1	0.35%

Number of Vehicles

No vehicles	33	9.12%
1 vehicle	78	21.55%
2 vehicles	188	51.93%
3 vehicles	45	12.43%
4 vehicles	10	2.76%
5 or more vehicles	7	1.93%

Households by Household Size

1-person household	102	28.18%
2-person household	126	34.81%
3-person household	43	11.88%
4-person household	58	16.02%
5-person household	16	4.42%
6-person household	11	3.04%
7-person household	6	1.66%

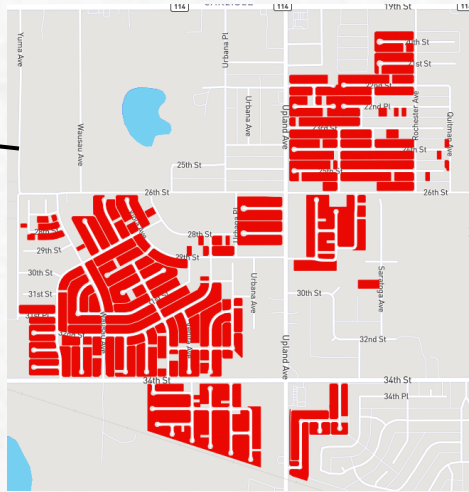
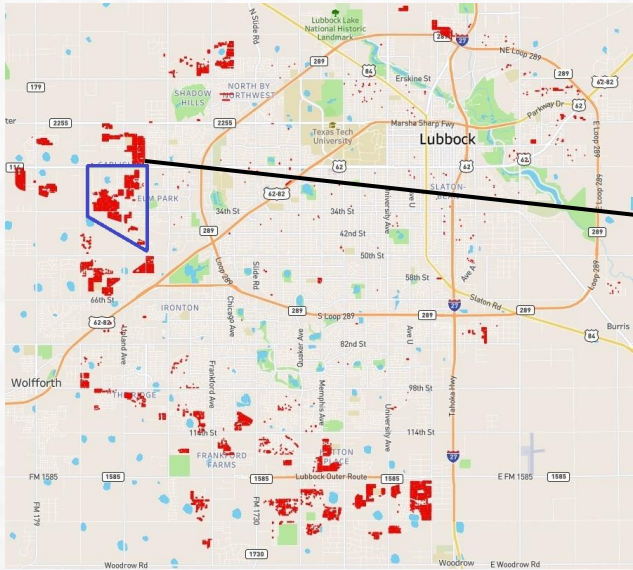


Quitman -> Yuma, 19th St. -> 34th St.

- Population – 2,638
 - 2031 projected population – 2,988 (+13.3%)
- Median age – 31.74
 - 2031 projected median age – 33.88
- Average household income - \$66,924
 - 2031 projected average household income - \$70,198 (+4.89%)
- Median household income - \$49,901.25
- Population age 25+ with bachelor's degree or higher – 582 (35.16%)

Population by Race and Ethnicity		
White Alone	1,533	58.11%
Black/African American Alone	126	4.78%
American Indian/Alaskan Native Alone	33	1.25%
Asian Alone	59	2.24%
Native Hawaiian/Pacific Islander Alone	5	0.19%
Some Other Race Alone	358	13.57%
Two or More Races	524	19.86%
Hispanic/Latino	1,362	51.63%
Not Hispanic/Latino	1,276	48.37%

Population by Age				
	2026		Projected 2031	
0-17	588	22.29%	633	21.18%
18-24	395	14.97%	409	13.69%
25-44	862	32.68%	976	32.66%
45-64	490	18.58%	581	19.45%
65-84	268	10.16%	349	11.68%
85+	35	1.33%	41	1.37%



Quitman -> Yuma, 19th St. -> 34th St.

- Households – 1,198
 - 2031 projected households – 1,363 (+13.8%)
- Average household size – 2.19
- Owner occupied housing units – 451 (37.65%)
 - Owner occupied length of residence – 11.68 years
- Renter occupied housing units – 747 (62.35%)
 - Renter occupied length of residence – 4.76 years
- Average vehicles per household – 1.43

Owner Occupied Housing Units by Value

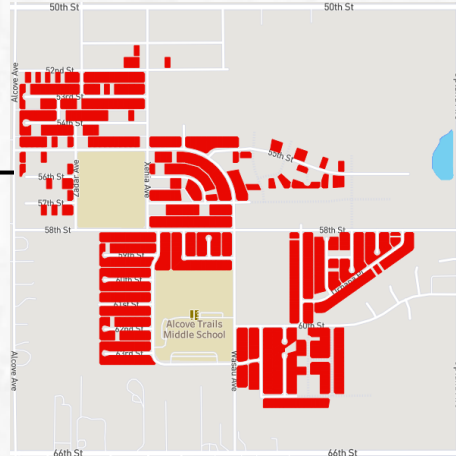
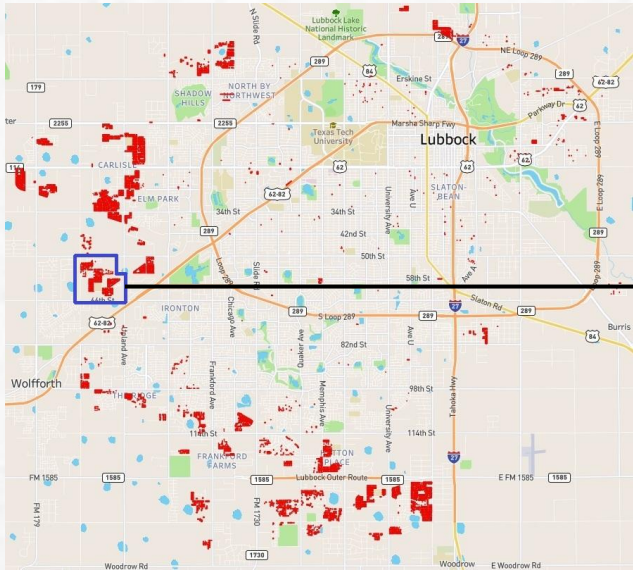
Less than \$20,000	120	26.61%
\$20,000-\$99,999	116	25.73%
\$100,000-\$299,999	162	35.92%
\$300,000-\$749,999	54	11.98%
\$750,000-\$1,499,999	1	0.22%
\$1,500,000,000 or more	0	0.00%

Households by Household Size

1-person household	494	41.23%
2-person household	338	28.21%
3-person household	159	13.27%
4-person household	115	9.60%
5-person household	50	4.17%
6-person household	29	2.42%
7-person household	13	1.08%

Number of Vehicles

No vehicles	106	8.85%
1 vehicle	633	52.84%
2 vehicles	337	28.13%
3 vehicles	101	8.43%
4 vehicles	17	1.42%
5 or more vehicles	5	0.42%



Upland -> Alcove, 50th St. -> 66th St.

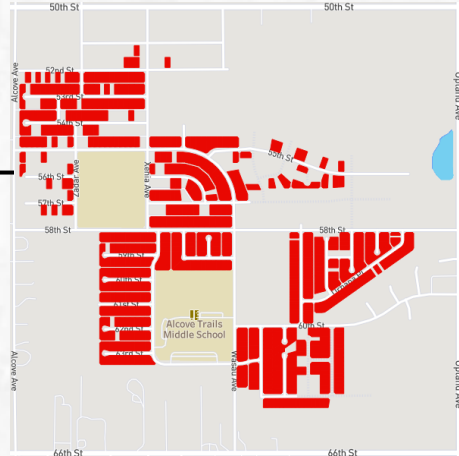
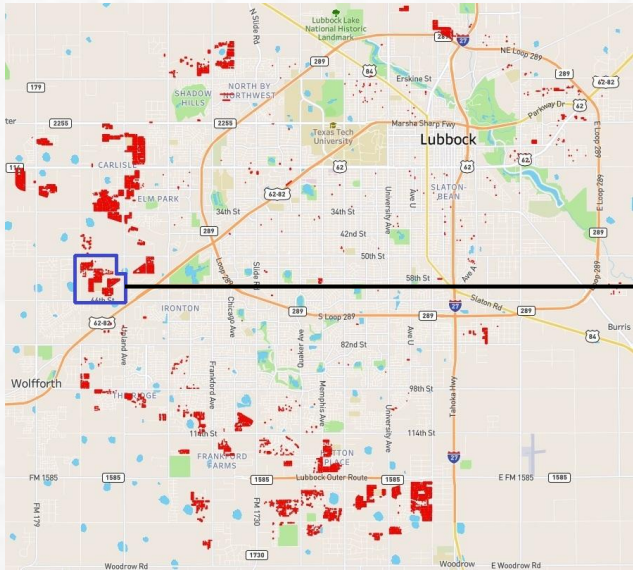
- Population – 993
 - 2031 projected population – 1,158 (+16.60%)
- Median age – 34.46
 - 2031 projected median age – 36.51
- Average household income - \$114,900
 - 2031 projected average household income - \$122,089 (6.26%)
- Median household income - \$100,366.19
- Population age 25+ with bachelor's degree or higher – 299 (45.37%)

Population by Race and Ethnicity

White Alone	654	65.86%
Black/African American Alone	54	5.44%
American Indian/Alaskan Native Alone	5	0.50%
Asian Alone	67	6.75%
Native Hawaiian/Pacific Islander Alone	0	0.00%
Some Other Race Alone	73	7.35%
Two or More Races	140	14.10%
Hispanic/Latino	265	26.69%
Not Hispanic/Latino	728	73.31%

Population by Age

	2026		Projected 2031	
0-17		23.16%	264	22.79%
18-24		10.58%	104	8.98%
25-44		30.82%	362	31.26%
45-64		17.43%	231	19.95%
65-84		11.48%	118	10.19%
85+		6.55%	77	6.65%



Upland -> Alcove, 50th St. -> 66th St.

- Households – 454
 - 2031 projected households – 528 (+16.30%)
- Average household size – 2.19
- Owner occupied housing units – 222 (48.9%)
 - Owner occupied length of residence – 7.9 years
- Renter occupied housing units – 232 (51.1%)
 - Renter occupied length of residence – 5.3 years
- Average vehicles per household – 1.7

Owner Occupied Housing Units by Value

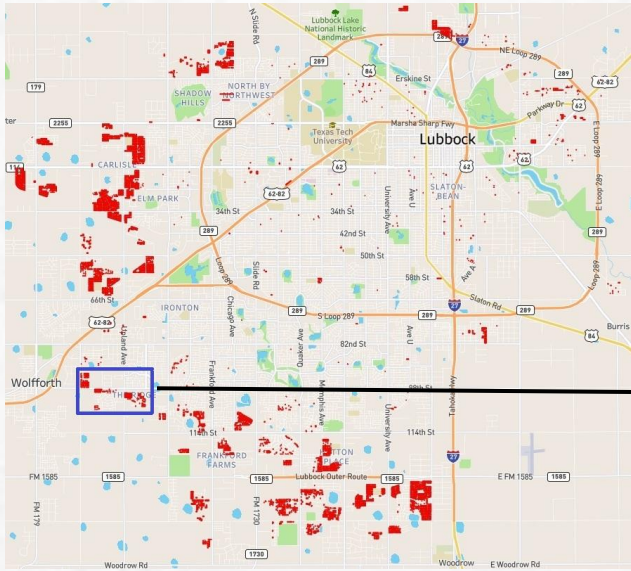
Less than \$20,000	10	4.50%
\$20,000-\$99,999	9	4.05%
\$100,000-\$299,999	133	59.91%
\$300,000-\$749,999	68	30.63%
\$750,000-\$1,499,999	0	0.00%
\$1,500,000,000 or more	0	0.00%

Households by Household Size

1-person household	181	39.87%
2-person household	139	30.62%
3-person household	47	10.35%
4-person household	51	11.23%
5-person household	23	5.07%
6-person household	8	1.76%
7-person household	4	0.88%

Number of Vehicles

No vehicles	31	6.83%
1 vehicle	190	41.85%
2 vehicles	146	32.16%
3 vehicles	76	16.74%
4 vehicles	11	2.42%
5 or more vehicles	0	0.00%



Quincy -> Alcove, 91st St. -> 106th St.

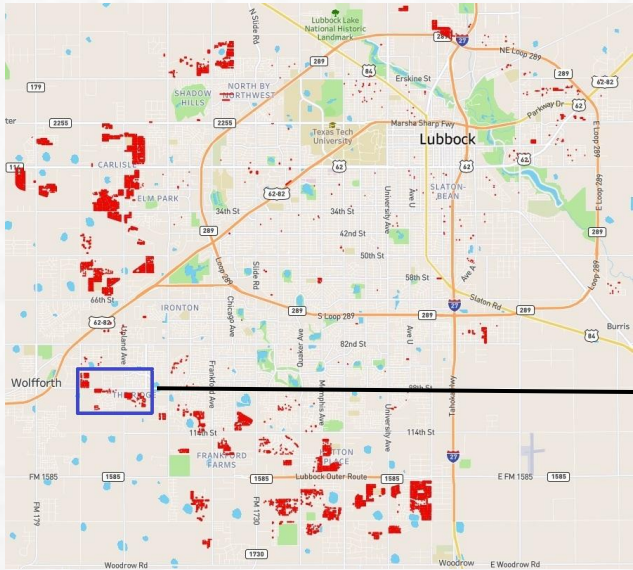
- Population – 4,056
 - 2031 projected population – 4,544 (+12.00%)
- Median age – 31.73
 - 2031 projected median age – 33.63
- Average household income - \$136,854
 - 2031 projected average household income - \$148,627 (+8.60%)
- Median household income - \$104,277.87
- Population age 25+ with bachelor's degree or higher – 1,045 (41.71%)

Population by Race and Ethnicity

White Alone	2,751	67.83%
Black/African American Alone	164	4.04%
American Indian/Alaskan Native Alone	31	0.76%
Asian Alone	180	4.44%
Native Hawaiian/Pacific Islander Alone	4	0.10%
Some Other Race Alone	353	8.70%
Two or More Races	573	14.13%
Hispanic/Latino	1,225	30.20%
Not Hispanic/Latino	2,831	69.80%

Population by Age

	2026		Projected 2031	
0-17	1,129	27.84%	1,169	25.73%
18-24	421	10.38%	461	10.15%
25-44	1,384	34.12%	1,487	32.72%
45-64	759	18.71%	959	21.16%
65-84	342	8.43%	431	9.49%
85+	22	0.54%	36	0.79%



Quincy -> Alcove, 91st St. -> 106th St.

- Households – 1,457
 - 2031 projected households – 1,656 (+13.7%)
- Average household size – 2.78
- Owner occupied housing units – 1,208 (82.91%)
 - Owner occupied length of residence – 10.98 years
- Renter occupied housing units – 249 (17.09%)
 - Renter occupied length of residence – 5.01 years
- Average vehicles per household – 1.93

Owner Occupied Housing Units by Value

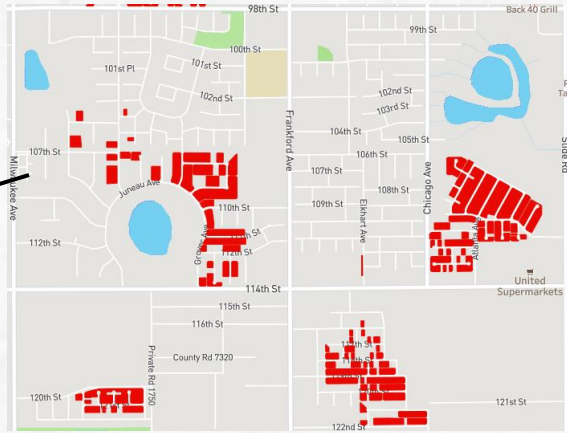
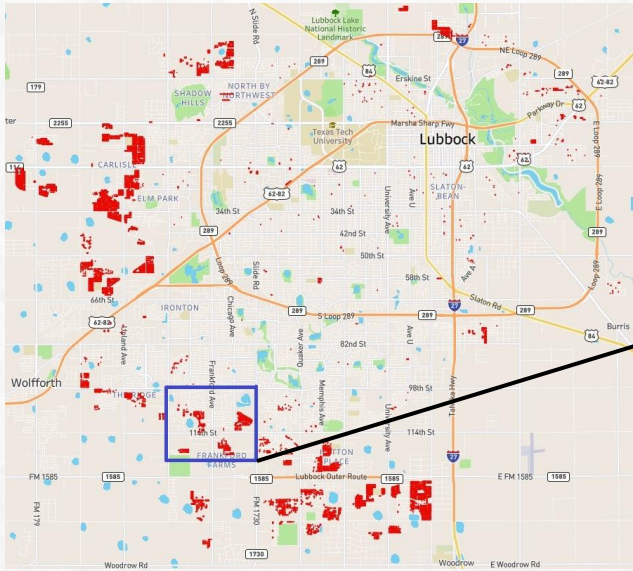
Less than \$20,000	28	2.32%
\$20,000-\$99,999	25	2.07%
\$100,000-\$299,999	590	48.84%
\$300,000-\$749,999	491	40.65%
\$750,000-\$1,499,999	55	4.55%
\$1,500,000,000 or more	77	1.66%

Households by Household Size

1-person household	280	19.22%
2-person household	439	30.13%
3-person household	288	19.77%
4-person household	286	19.63%
5-person household	120	8.24%
6-person household	28	1.92%
7-person household	16	1.10%

Number of Vehicles

No vehicles	49	3.36%
1 vehicle	439	30.13%
2 vehicles	640	43.93%
3 vehicles	205	14.07%
4 vehicles	101	6.93%
5 or more vehicles	22	1.51%

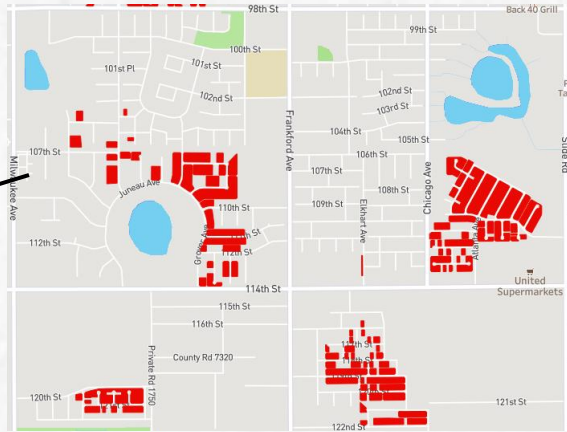
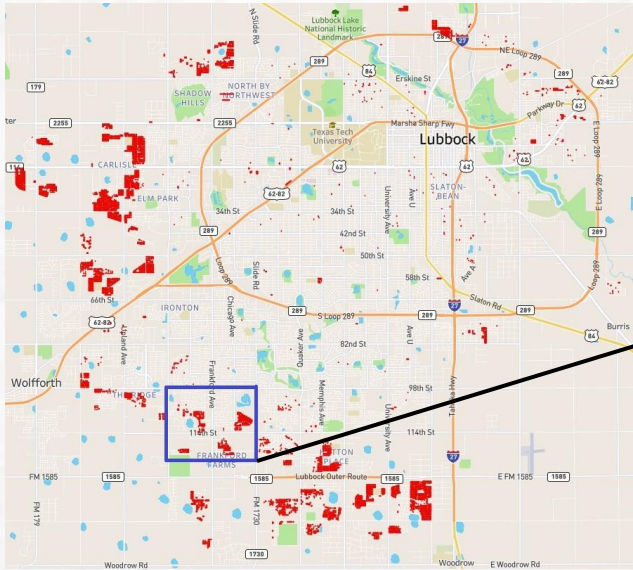


Slide -> Milwaukee, 98th St. -> 124th St.

- Population – 8,224
 - 2031 projected population – 9,408 (+14.4%)
- Median age – 36.7
 - 2031 projected median age – 37.7
- Average household income - \$139,569
 - 2031 projected average household income - \$149,021 (+6.77%)
- Median household income - \$106,206.12
- Population age 25+ with bachelor's degree or higher – 2,553 (48.29%)

Population by Race and Ethnicity		
White Alone	6,182	75.17%
Black/African American Alone	179	2.18%
American Indian/Alaskan Native Alone	45	0.55%
Asian Alone	297	3.61%
Native Hawaiian/Pacific Islander Alone	0	0.00%
Some Other Race Alone	423	5.14%
Two or More Races	1,098	13.35%
Hispanic/Latino	1,847	22.46%
Not Hispanic/Latino	6,377	77.54%

Population by Age				
	2026		Projected 2031	
0-17	2,053	24.96%	2,226	23.66%
18-24	886	10.77%	963	10.24%
25-44	2,241	27.25%	2,503	26.60%
45-64	1,869	22.73%	2,300	24.45%
65-84	1,055	12.82%	1,251	13.30%
85+	121	1.47%	165	1.75%



Slide -> Milwaukee, 98th St. -> 124th St.

- Households – 3,003
 - 2031 projected households – 3,403 (+13.3%)
- Average household size – 1.85
- Owner occupied housing units – 2,348 (78.19%)
 - Owner occupied length of residence – 10.35 years
- Renter occupied housing units – 655 (21.81%)
 - Renter occupied length of residence – 4.5 years
- Average vehicles per household – 1.85

Owner Occupied Housing Units by Value

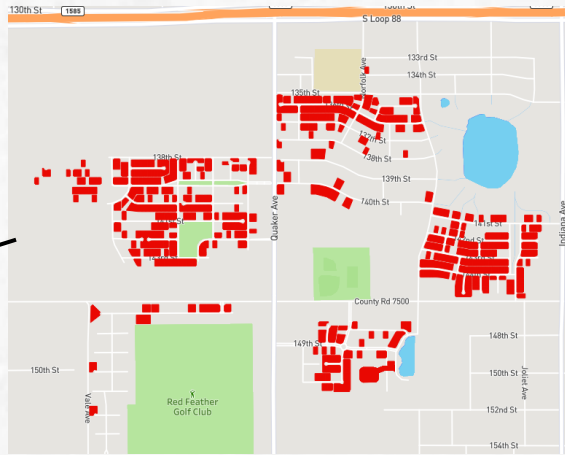
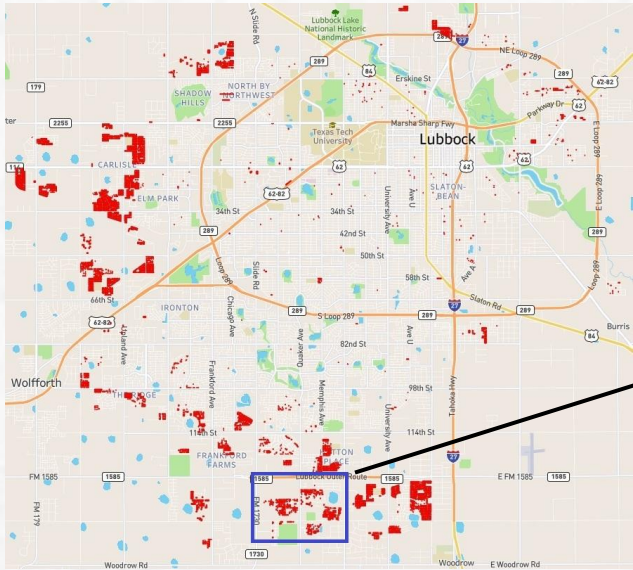
Less than \$20,000	8	0.34%
\$20,000-\$99,999	26	1.11%
\$100,000-\$299,999	1,176	50.09%
\$300,000-\$749,999	1,002	42.68%
\$750,000-\$1,499,999	135	5.75%
\$1,500,000,000 or more	1	0.04%

Number of Vehicles

No vehicles	67	2.23%
1 vehicle	1,059	35.27%
2 vehicles	1,224	40.76%
3 vehicles	589	19.61%
4 vehicles	54	1.80%
5 or more vehicles	10	0.33%

Households by Household Size

1-person household	581	19.35%
2-person household	1,031	34.33%
3-person household	527	17.55%
4-person household	544	18.11%
5-person household	230	7.66%
6-person household	60	2.00%
7-person household	29	0.97%



Indiana -> Slide, 130th St. ->154th St.

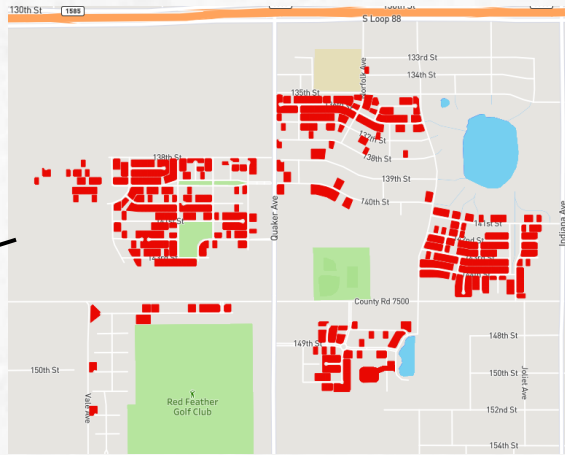
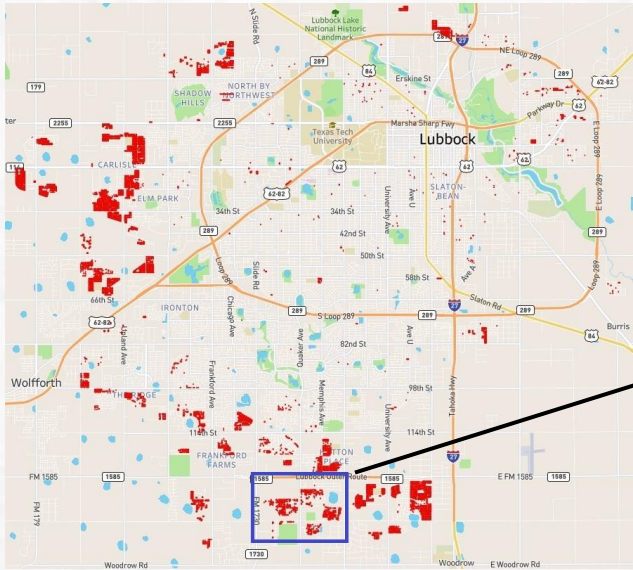
- Population – 2,245
 - 2031 projected population – 2,614 (+16.40%)
- Median age – 33.32
 - 2031 projected median age – 34.46
- Average household income - \$162,537
 - 2031 projected average household income - \$167,811 (+3.24%)
- Median household income - \$120,592.48
- Population age 25+ with bachelor's degree or higher – 664 (50.14%)

Population by Race and Ethnicity

White Alone	1,650	73.5%
Black/African American Alone	109	4.86%
American Indian/Alaskan Native Alone	12	0.54%
Asian Alone	37	1.65%
Native Hawaiian/Pacific Islander Alone	3	0.13%
Some Other Race Alone	118	5.26%
Two or More Races	316	14.08%
Hispanic/Latino	690	30.29%
Not Hispanic/Latino	1,565	69.71%

Population by Age

	2026		Projected 2031	
0-17	663	29.54%	721	27.59%
18-24	258	11.49%	281	10.75%
25-44	624	27.80%	702	26.86%
45-64	496	22.09%	622	23.8%
65-84	195	8.69%	268	10.25%
85+	9	0.40%	19	0.73%



Indiana -> Slide, 130th St. ->154th St.

- Households – 788
 - 2031 projected households – 932 (+18.3%)
- Average household size – 2.89
- Owner occupied housing units – 632 (80.2%)
 - Owner occupied length of residence – 8.1 years
- Renter occupied housing units – 157 (19.92%)
 - Renter occupied length of residence – 4.1 years
- Average vehicles per household – 2.2

Owner Occupied Housing Units by Value

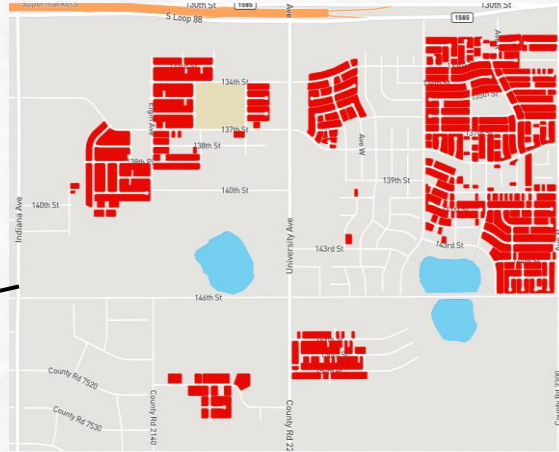
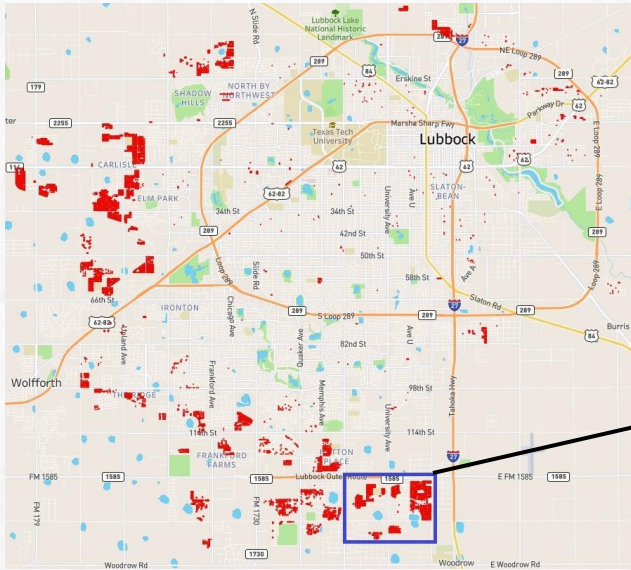
Less than \$20,000	5	0.79%
\$20,000-\$99,999	8	1.26%
\$100,000-\$299,999	215	34.02%
\$300,000-\$749,999	340	53.79%
\$750,000-\$1,499,999	63	9.97%
\$1,500,000,000 or more	1	0.16%

Number of Vehicles

No vehicles	21	2.67%
1 vehicle	109	13.83%
2 vehicles	414	52.54%
3 vehicles	192	24.37%
4 vehicles	41	5.20%
5 or more vehicles	12	1.52%

Households by Household Size

1-person household	163	20.68%
2-person household	204	25.89%
3-person household	143	18.15%
4-person household	157	19.92%
5-person household	79	10.03%
6-person household	29	3.68%
7-person household	11	1.40%



Ave. P -> Indiana, 130th St. ->154th St.

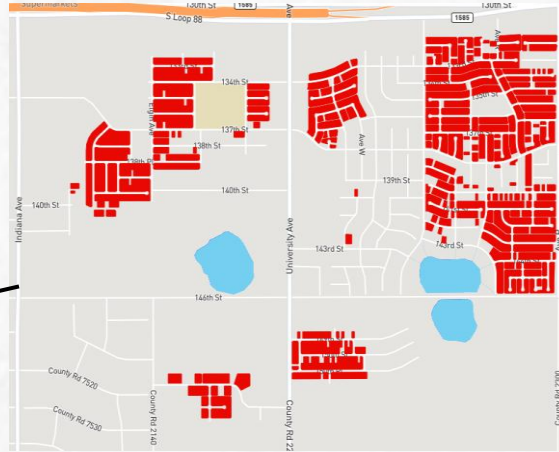
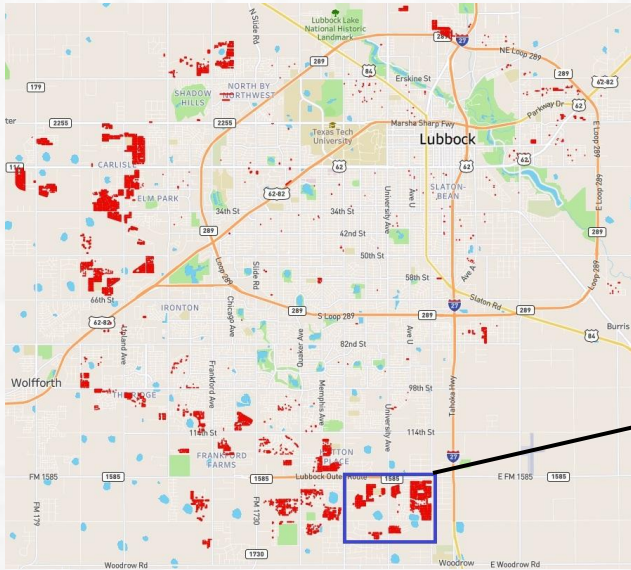
- Population – 4,955
 - 2031 projected population – 5,769 (+16.40%)
- Median age – 32.30
 - 2031 projected median age – 34.45
- Average household income - \$162,537
 - 2031 projected average household income - \$167,811 (+3.20%)
- Median household income - \$120,748.65
- Population age 25+ with bachelor's degree or higher – 1,467 (50.19%)

Population by Race and Ethnicity

White Alone	3,643	73.52%
Black/African American Alone	240	4.84%
American Indian/Alaskan Native Alone	26	0.53%
Asian Alone	82	1.66%
Native Hawaiian/Pacific Islander Alone	7	0.14%
Some Other Race Alone	260	5.25%
Two or More Races	697	14.07%
Hispanic/Latino	1,501	30.29%
Not Hispanic/Latino	3,454	69.71%

Population by Age

	2026		Projected 2031	
0-17	1,463	29.52%	1,593	27.62%
18-24	570	11.50%	620	10.75%
25-44	1,376	27.77%	1,551	26.88%
45-64	1,094	22.08%	1,373	23.80%
65-84	431	8.70%	592	10.27%
85+	20	0.40%	41	0.71%



Ave. P -> Indiana, 130th St. ->154th St.

- Households – 1,686
 - 2031 projected households – 1,993 (+18.20%)
- Average household size – 2.89
- Owner occupied housing units – 1,351 (80.13%)
 - Owner occupied length of residence – 8.1 years
- Renter occupied housing units – 335 (19.87%)
 - Renter occupied length of residence – 4.4 years
- Average vehicles per household – 2.2

Owner Occupied Housing Units by Value

Less than \$20,000	11	0.81%
\$20,000-\$99,999	15	1.11%
\$100,000-\$299,999	460	34.05%
\$300,000-\$749,999	726	53.74%
\$750,000-\$1,499,999	134	9.92%
\$1,500,000,000 or more	3	0.22%

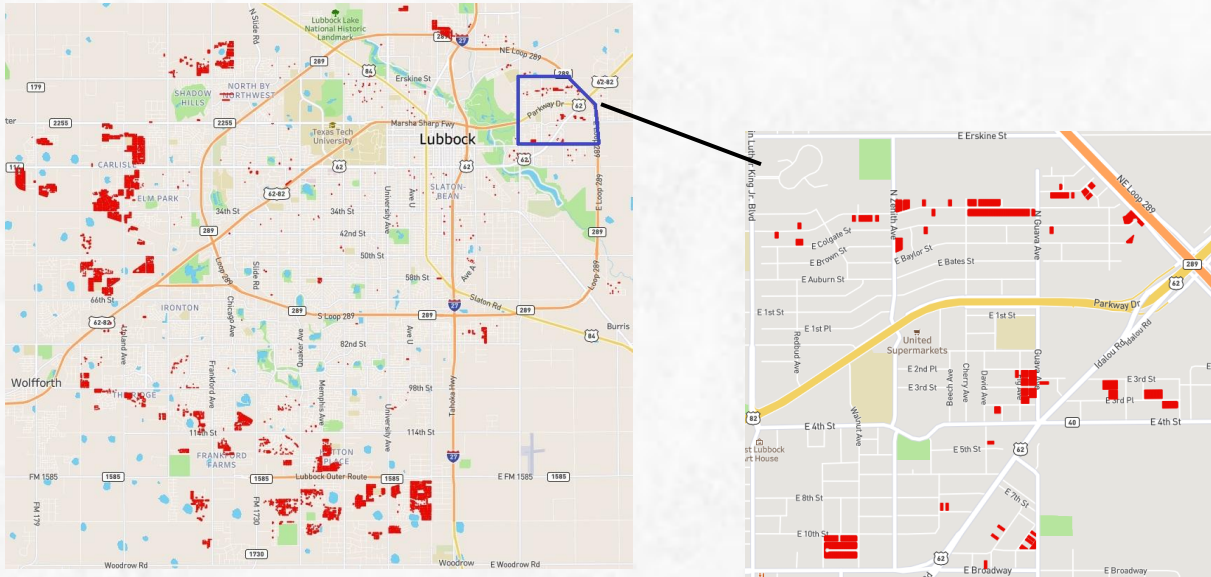
Households by Household Size

1-person household	349	20.70%
2-person household	437	25.92%
3-person household	307	18.21%
4-person household	337	19.99%
5-person household	170	10.08%
6-person household	62	3.68%
7-person household	24	1.42%

Number of Vehicles

No vehicles	2.73%
1 vehicle	13.82%
2 vehicles	52.55%
3 vehicles	24.32%
4 vehicles	5.16%
5 or more vehicles	1.48%

MLK & East Loop, Erskine to Broadway



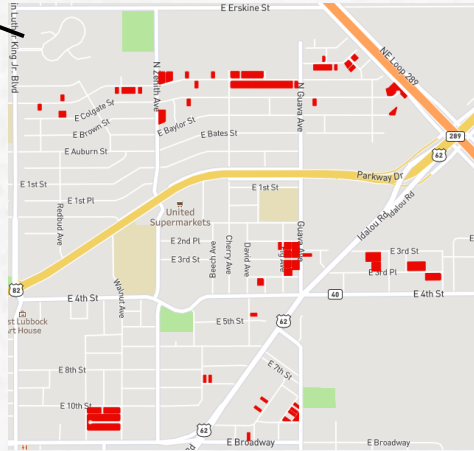
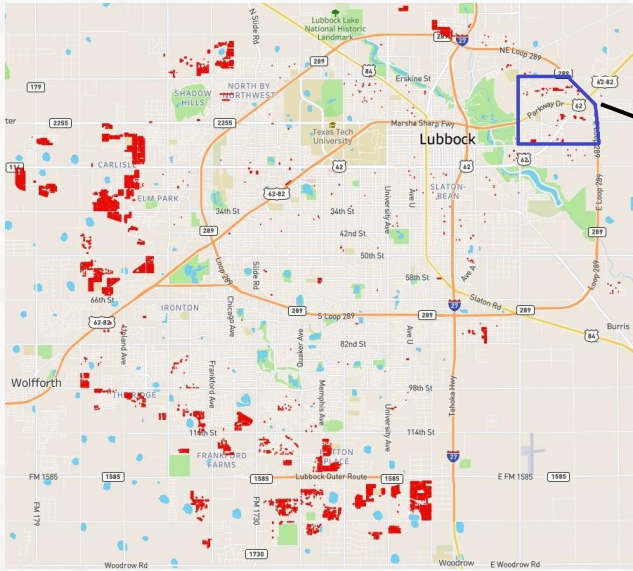
- Population – 5,216
 - 2031 projected population – 5,326 (+2.1%)
- Median age – 33.82
 - 2031 projected median age – 35.33
- Average household income - \$45,034
 - 2031 projected average household income - \$49,048 (+8.91%)
- Median household income - \$36,196.32
- Population age 25+ with bachelor's degree or higher – 216 (6.68%)

Population by Race and Ethnicity

White Alone	928	17.79%
Black/African American Alone	2,564	49.16%
American Indian/Alaskan Native Alone	46	0.88%
Asian Alone	15	0.29%
Native Hawaiian/Pacific Islander Alone	2	0.04%
Some Other Race Alone	1,145	21.95%
Two or More Races	517	9.91%
Hispanic/Latino	2,300	44.09%
Not Hispanic/Latino	2,916	55.91%

Population by Age

	2026		Projected 2031	
0-17	1,367	26.22%	1,332	24.96%
18-24	619	11.87%	603	11.32%
25-44	1,255	24.07%	1,353	25.70%
45-64	1,071	20.53%	1,065	19.99%
65-84	807	15.47%	855	16.06%
85+	95	1.82%	120	2.25%



MLK to East Loop, Erskine to Broadway

- Households – 1,932
 - 2031 projected households – 2,006 (+3.83%)
- Average household size – 2.68
- Owner occupied housing units – 1,011 (52.33%)
 - Owner occupied length of residence – 29.05 years
- Renter occupied housing units – 921 (47.67%)
 - Renter occupied length of residence – 9.14 years
- Average vehicles per household – 1.42

Owner Occupied Housing Units by Value

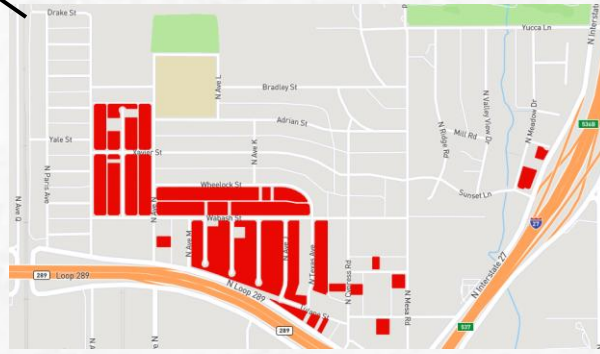
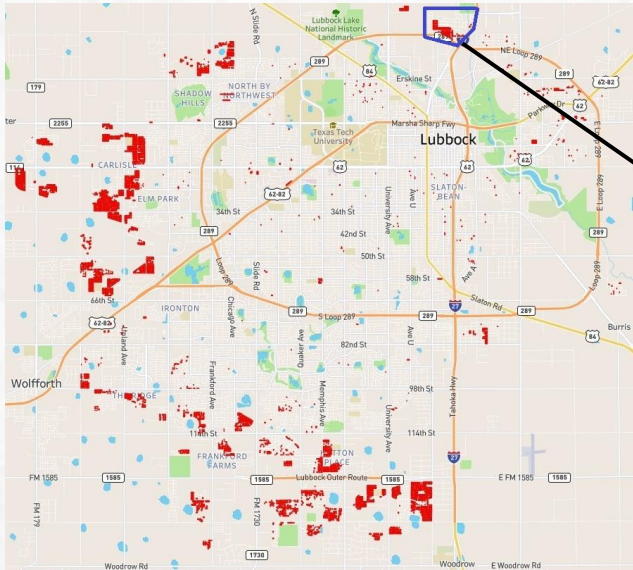
Less than \$20,000	40	3.96%
\$20,000-\$99,999	754	74.58%
\$100,000-\$299,999	195	19.29%
\$300,000-\$749,999	21	2.08%
\$750,000-\$1,499,999	0	0.00%
\$1,500,000,000 or more	0	0.00%

Number of Vehicles

No vehicles	317	16.41%
1 vehicle	779	40.32%
2 vehicles	604	31.26%
3 vehicles	145	7.50%
4 vehicles	75	3.88%
5 or more vehicles	11	0.57%

Households by Household Size

1-person household	471	24.38%
2-person household	556	28.78%
3-person household	394	20.39%
4-person household	383	14.65%
5-person household	126	6.52%
6-person household	64	3.31%
7-person household	37	1.92%



Ave. Q -> I-27, North Loop -> Yucca

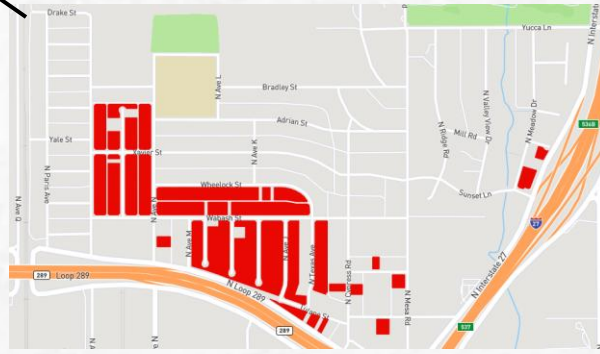
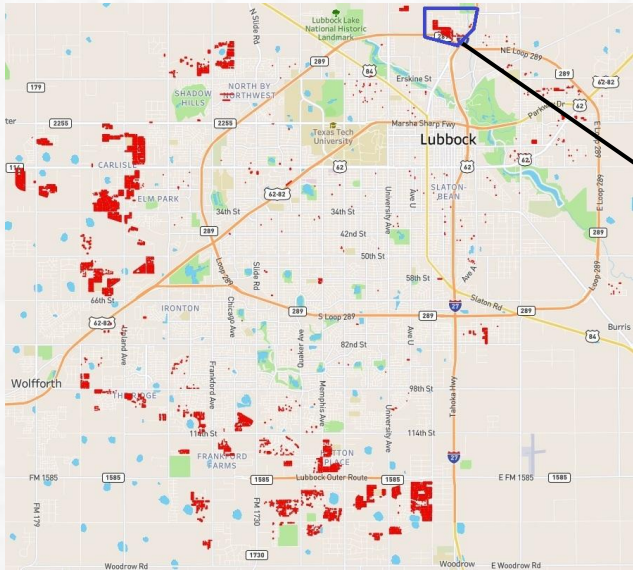
- Population – 1,328
 - 2031 projected population – 1,546 (+16.4%)
- Median age – 41.17
 - 2031 projected median age – 41.87
- Average household income - \$98,073
 - 2031 projected average household income - \$101,841 (3.84%)
- Median household income - \$60,806.76
- Population age 25+ with bachelor's degree or higher – 248 (27.1%)

Population by Race and Ethnicity

White Alone	797	60.02%
Black/African American Alone	41	3.09%
American Indian/Alaskan Native Alone	16	1.21%
Asian Alone	14	1.05%
Native Hawaiian/Pacific Islander Alone	0	0.00%
Some Other Race Alone	111	8.36%
Two or More Races	349	26.28%
Hispanic/Latino	707	53.24%
Not Hispanic/Latino	621	46.76%

Population by Age

	2026		Projected 2031	
0-17	280	21.08%	320	20.70%
18-24	132	9.94%	138	8.93%
25-44	316	23.79%	369	23.87%
45-64	350	26.36%	382	24.71%
65-84	230	17.32%	311	20.12%
85+	21	1.58%	27	1.75%



Ave. Q -> I-27, North Loop -> Yucca

- Households – 548
 - 2031 projected households – 652 (+18.98%)
- Average household size – 2.41
- Owner occupied housing units – 438 (79.93%)
 - Owner occupied length of residence – 12.01 years
- Renter occupied housing units – 110 (20.07%)
 - Renter occupied length of residence – 5.7 years
- Average vehicles per household – 2.1

Owner Occupied Housing Units by Value		
Less than \$20,000	9	2.06%
\$20,000-\$99,999	60	13.70%
\$100,000-\$299,999	261	59.59%
\$300,000-\$749,999	103	23.51%
\$750,000-\$1,499,999	3	0.69%
\$1,500,000,000 or more	0	0.00%

Number of Vehicles		
No vehicles	7	1.28%
1 vehicle	125	22.81%
2 vehicles	287	52.37%
3 vehicles	104	18.98%
4 vehicles	6	1.09%
5 or more vehicles	20	3.65%

Households by Household Size		
1-person household	187	34.12%
2-person household	170	31.02%
3-person household	65	11.86%
4-person household	66	12.04%
5-person household	36	6.57%
6-person household	10	1.82%
7-person household	14	2.56%

What do Home Buyers Want

- First time buyers made up just 21% of home buyers in the 2026 NAR HBSGT report.
 - Down from 24 %
- Generation breakdown of home buyers:
 - Gen Z (ages 14-29): 4% (up from 3% in 2025), 60% of younger millennials were first time home buyers
 - 53% of Gen Z home buyers bought without a spouse or partner.
 - Millennials (ages 30-45): 26% (down from 29%), 33% of older millennials were first time home buyers
 - Older millennials (ages 37-46) have the highest median HH income of any generation.
 - Gen X (ages 46-61): 25% (up from 24%), 21% were first time home buyers
 - 60% of Gen X buyers are married couples.
 - Baby Boomers (ages 62-80): 42% (unchanged), 12% were first time home buyers
 - Silent Generation (ages 81-98): 4% (unchanged), 3% were first time home buyers
- Walkability is becoming increasingly important and shows no signs of slowing down.
 - 90% of Gen Z and millennial respondents replied they would pay more for a home in a walkable community.
 - Silent Generation and Baby Boomers value walkability; 56% and 69%, respectively, indicate they would pay a higher price.
- First-time buyers ages 35-49 are more community-oriented for wellness and environmental sustainability.
 - Want the 15-minute city where they can walk to anything they need in 15 minutes.
 - Food, fitness, transit, convenience, community are the key amenities.
- The 2025 [America at Home Study](#) showed that home buyers want
 - Access to nature for outdoor activities (54%)
 - Walkability to coffee shops and casual eateries (49%)
 - Trails (48%)
 - Small neighborhood parks with seating and shade (45%)
 - Large parks and open space with fields and green areas (44%)