

LUBBOCK, TX

CAPITAL OF WEST TEXAS

Lubbock is a dynamic metro with direct access to major highways and international trade routes. Its young, educated workforce and strong industry base make it a standout in West Texas.

EQUAL DISTANCE

COAST TO COAST



LUBBOCK PRESTON SMITH
International Airport

10TH LARGEST CITY
IN TEXAS

18 MINUTE
COMMUTE

32 MEDIAN AGE
IN LUBBOCK

MSA POPULATION
369,644



SOUTH PLAINS
COLLEGE



WAYLAND
UNIVERSITY

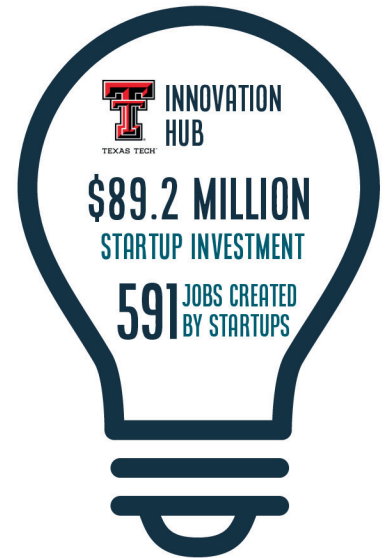


16,000+ COLLEGE
GRADUATES
YEARLY

28,000+ STUDENTS
ENROLLED
IN CTE COURSES



COST OF LIVING
6.7% BELOW AVERAGE



LUBBOCKEDA.ORG



LUBBOCK
ECONOMIC
DEVELOPMENT
ALLIANCE™