

FOR IMMEDIATE RELEASE

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**Lubbock Economic Development Alliance Welcomes
Chris Rankin to the Recruitment Team**

(LUBBOCK) - The Lubbock Economic Development Alliance (LEDA) is pleased to announce the addition of Chris Rankin, project manager of business recruitment and innovation, to the recruitment team.

A graduate of Liberty University with a degree in Government: International Relations, Rankin is well-equipped and highly qualified to begin his work at LEDA. More recently, Rankin's experience in project management and business development, both internationally and domestically, through his work at Breedlove Foods, Inc. as a product and service coordinator has provided him with the necessary skills to succeed in this position.

Rankin will work alongside Carolyn Rowley, director of business recruitment and innovation, Rusty Smith, project manager of business recruitment and innovation, and Andrew Sorrells, project manager of business recruitment and innovation, to continue the efforts to help businesses expand and relocate to the "Hub City", providing greater opportunities for our citizens and growth in our community.

"Chris is an impressive young professional and we are thrilled to welcome him to the team," said John Osborne, president and CEO of LEDA. "His strong work ethic and shared vision of the future of Lubbock is what we believe makes him a great addition to our office. Chris brings a great track record of business development to the organizations and we are excited about his future here."

About LEDA

Since its inception in 2004, LEDA has assisted 192 companies with their expansion or relocation to Lubbock. These companies committed to creating 8,714 jobs and investing more than \$1.2 billion in new capital improvements that have resulted in \$1.5 billion in value-added impact to the Lubbock area.

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