

FOR IMMEDIATE RELEASE

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**Lubbock Economic Development Alliance's Carolyn Rowley
Named in North America's Top 50 Economic Developers**

(LUBBOCK) - Lubbock Economic Development Alliance (LEDA) is pleased to announce Carolyn Rowley, director of business recruitment and innovation, as a recently named Top 50 Economic Developer in North America by Consultant Connect.

Consultant Connect received over 150 nominations from international site selectors and economic development partners across the continent. The organization awards dedicated and high-performing economic developers located in North America. This is a prestigious recognition for the continued efforts made to further growth in local communities.

Throughout her tenure in the industry, Carolyn provides the highest quality service, going above and beyond with each prospect. During the nearly nine years on LEDA's team, she has worked with 14 companies, which has collectively created 898 jobs and invested \$168.5 million in building and equipment into the Lubbock economy. Carolyn has shared her expertise in roles such as the vice-chair of Team Texas, which she currently holds. She is also a member of the Texas Economic Development Council Board of Directors and is a certified economic developer.

"Our team is incredibly proud of Carolyn and congratulates her as she receives this honor from the industry," said John Osborne, president and CEO of LEDA. "The success of our team hinges on the collaborative, solution-driven mentality of which Carolyn is a prime example. Her dedication to our work is paramount to the prosperity of Lubbock's economy."

About LEDA

Since its inception in 2004, LEDA has assisted 192 companies with their expansion or relocation to Lubbock. These companies committed to creating 8,714 jobs and investing more than \$1.2 billion in new capital improvements that have resulted in \$1.5 billion in value-added impact to the Lubbock area.

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