



LUBBOCK  
ECONOMIC  
DEVELOPMENT  
ALLIANCE

## **Project Manager, Business Recruitment & Innovation**

Lubbock Economic Development Alliance is seeking a dynamic, high-energy, strategically-focused, driven professional who possesses strong sales and marketing expertise. Responsibilities of this position include identification and prospect development, with the ultimate purpose of creating jobs in Lubbock. This position works in collaboration with existing organizations, stakeholders, investors, companies, and site selectors to identify and develop job producing investments by business prospects. This individual will work with prospects of various types and sizes, aggressively pursuing regional, national and international business recruitment and retention efforts. Must be able to travel extensively, work in a motivated, fast-paced environment, and manage a multitude of projects of varying complexity and duration. Bachelor's Degree required in business administration, marketing, public administration, economics, or related field. Relevant sales experience required. Economic Development Institute course completion and/or economic development sales experience preferred.

Competitive compensation and benefit package.  
Please send your resume to LEDA, attn: Katy Christy,  
1500 Broadway, Sixth Floor, Lubbock, TX 79401 or  
email to [katy@marketlubbock.org](mailto:katy@marketlubbock.org)

LEDA is an equal opportunity employer.