

**FOR IMMEDIATE RELEASE**

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**LUBBOCK  
ECONOMIC  
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## **LEDA & Partners to Host Third Oil & Gas Conference Focusing on Economic Growth and Challenges**

**(LUBBOCK)** – The Lubbock Economic Development Alliance (LEDA), Texas Tech University and the Permian Basin Petroleum Association will host a half-day, non-technical Oil and Gas Conference in Lubbock on Thursday, June 26. The conference is being sponsored in part by the Center for Global Understanding. Four industry experts are slated to speak at the event, which is being hosted from 8:15 a.m. to 1:30 p.m. at the Overton Hotel and Conference Center, 2322 Mac Davis Lane.

The conference, titled “Drilling Down: Part III,” will highlight key topics in the oil and gas industry including probable growth and economic challenges in West Texas. The conference will conclude with a panel featuring speakers from that day’s conference and an audience question and answer session. The speakers are (in order of appearance):

- Jim Wilkes, President, Director and Co-Owner at Texland Petroleum, L.P.
- Zach Brady, Partner at Brady & Hamilton, L.L.P.
- Ben Shepperd, President of the Permian Basin Petroleum Association
- Danny Reible, Ph.D., PE, CBEE, NAE, Donovan Maddox Distinguished Engineering Chair at Texas Tech University

“We are pleased to continue to provide educational conference opportunities to learn more about what’s going in the oil and gas industry and how it might affect our local economy,” John Osborne, president and CEO of LEDA, said. “The presentations for this upcoming conference are a response to the requests for more information made at our last conference.”

Tickets are \$40 for individual seats and \$300 for a table of eight. To reserve your seat or table, please visit [www.drillingdown.eventbrite.com](http://www.drillingdown.eventbrite.com) or call 806.747.5232. The deadline to R.S.V.P. is 5 p.m. on Tuesday, June 17.

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### **About LEDA**

Since its inception in 2004, LEDA has assisted 123 companies with their expansion or relocation to Lubbock. These companies committed to creating 5,394 jobs and investing more than \$396 million in new capital improvements that have resulted in \$5.5 billion in cumulative economic impact to the Lubbock area.