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August 22, 2014

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Lubbock Economic Development Alliance Announces New Director of Workforce Development

(LUBBOCK) – The Lubbock Economic Development Alliance (LEDA) announces the promotion of Christine Allen to Director of Workforce Development and Foreign-Trade Zone (FTZ) 260.

Allen has been with LEDA for seven years in the role of Accounting, Director of Human Resources and Director of FTZ 260. She is a licensed Customs Broker and additionally brings 10 years of workforce development experience to her new position.

“I am delighted about this new opportunity with LEDA,” Allen said. “I’ve been fortunate to be part of a phenomenal team over the last seven years and am ready to use my previous workforce development experience for this new challenge and continue to make a difference for the community of Lubbock.”

Allen’s primary responsibilities as the Director of Workforce Development and FTZ 260 include facilitating all organizational workforce development initiatives and driving the community and region to develop and attract talented and skilled workers that meet the needs of Lubbock’s current and future business and industry. Additionally, she will be directing the FTZ 260’s domestic and international marketing programs, as well as all local FTZ 260 operations, Customs compliance and security activities.

“It’s no doubt that Christine has been an integral part of the LEDA team for many years now,” John Osborne, president and CEO of LEDA, said. “Her innovative thinking and vision will continue to enhance the strategic direction and growth of LEDA’s workforce initiatives in this new position.”

Allen’s previous positions include Manager of Contracts and Quality Assurance at Worksource of the South Plains Board and Human Resource Manager at Vertical Turbine Specialists, Inc. She is a native of Friona, Texas and graduated from Texas Tech University. She is married and has three children.

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About LEDA

Since its inception in 2004, LEDA has assisted 134 companies with their expansion or relocation to Lubbock. These companies committed to creating 5,818 jobs and investing more than \$431 million in

new capital improvements that have resulted in \$5.5 billion in cumulative economic impact to the Lubbock area.