

WANTED: Senior Graphics Designer!

If you want to take the next step in your design career and move into more of a leadership role as well as being a senior designer... then this is a GREAT option for you. We are the 'in-house ad agency' for the conventions and visitors bureau as well as the economic development arm for Lubbock, TX. Our marketing team oversees all social, digital, print and promotions for Lubbock Economic Development Alliance, Visit Lubbock, Lubbock Sports and Market Lubbock. That means you would essentially have control (obviously with approvals) of the visual look of four brands with *different* personalities!

We are looking for the right fit for our small but impactful team.

To be successful in this role you must be a critical-thinker with the ability to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to opportunities. As well as being highly creative with an eye for design, you must have a passion for Lubbock and a desire to achieve something significant.

Essential Job Duties:

- Collaborate with marketing and inner department teammates to support our content marketing (sales collateral, social media assets, and more) as well as design and produce all print and digital marketing materials.
- Help bring new ideas for design and content creation to the team using your expertise and eye for great design.
- Designs a wide range of digital (static and animated) assets (i.e. digital ads, social graphic templates, etc.) and print collateral (i.e. print ads, brochures, visitor's guide, etc.).
- Manages various assignments simultaneously, including but not limited to, camera ready art, design and layout of brochures, special events information and other special projects.
- Responsible for tracking workflow, ensuring that jobs are completed in required time frames to client specifications.
- Determines style, technique, and medium best suited to produce desired effects and results.
- Remains current in the Graphic Design industry; identifying new traits, techniques, shortcuts.
- Properly understand, use and adhere to each entity's brand standard guidelines.
- Ability to monitor, manage and execute on a variety of tasks and efforts at different stages of discovery and execution, and deliver in fast-paced, deadline driven environment.

Skills, Education and Experience:

- Bachelor's degree, preferably in graphic arts, fine arts or multimedia
- 3-5 years of agency experience or corporate creative department or design studio
- Expert in Photoshop, Illustrator, InDesign and new Adobe platforms
- Master of Design Principles, (typography, color, layout, etc.)
- Advanced knowledge of Slack, Basecamp, Microsoft Word, Excel, PowerPoint and Google Docs.

- A strong web design and editing background (experience with HTML & Wordpress specifically) is a plus
- Ability to manage multiple creative projects and deliver before deadlines
- Photography and videography experience is a plus!
- Must have the ability to convey concepts and give design direction through layouts and effective written and verbal communication along with strong business and analytical skills
- Ability to work creatively in a team
- Ability to independently manage projects by establishing and managing to project schedules
- May perform other duties as assigned

If this sounds like a great fit please send a resume AND a link to your portfolio to be considered for the role. Salary commensurate with experience. For more information contact

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