



LUBBOCK  
ECONOMIC  
DEVELOPMENT  
ALLIANCE



### **Director of Marketing and Communications**

Progressive economic development corporation is seeking a creative, high-energy, driven professional who possesses strong marketing and public relations expertise. This position acts as the in-house marketing and public relations leader for all LEDA and Visit Lubbock communication efforts and provides strategic and creative guidance to all departments to deliver relevant, compelling materials. Responsibilities of this position include advertising, public relations, Media buying and planning, online efforts, tradeshows/industry events, research and special promotions. Must be able to travel, work in a motivated, fast-paced environment, and manage a multitude of projects of varying complexity and duration including budgeting and financial planning for the department. Bachelor's Degree required. Relevant advertising and marketing experience required as well as advanced knowledge of Adobe Creative Suite, web publishing, motion graphics, broadcast editing and photography software.

Competitive compensation and benefit package. Please send your resume to:  
LEDA/Visit Lubbock  
Attn: Katy Christy  
1500 Broadway, Sixth Floor, Lubbock, TX 79401  
or email to [katy@marketlubbock.org](mailto:katy@marketlubbock.org) by December 31, 2017.

LEDA and Visit Lubbock are equal opportunity employers.