



FOR IMMEDIATE RELEASE

June 18, 2012

Contact: Holly Givens, 806.723.8236

Lubbock Economic Development Alliance Announces Expansion of Two Businesses in Lubbock

(LUBBOCK) – The Lubbock Economic Development Alliance (LEDA) announced the retention of 70 jobs and the creation of 90 new jobs at a press conference Monday afternoon. The additional jobs come as a result of the expansion of two local businesses.

Copy Craft Printers, Inc. is expanding its Lubbock operation due to increasing demand. Lubbock competed with other Texas cities to remain the location for Copy Craft Printer's headquarters. As a result of this decision, the company will retain 70 jobs and add an additional 20 positions.

Copy Craft cited the pro-business attitude of Lubbock's leaders and the hard-working local workforce as one of the many reasons they decided to stay in the community.

"We appreciate the team at LEDA for their guidance and help in facilitating our growth and expansion in Lubbock, while the Copy Craft team works to improve our operations and meet the demands of our clients across the nation," Danny Stockton, CEO of Copy Craft, said. "We're excited to grow our existing services and capabilities, but it's our employees that have led the way to our success."

The second announcement came from Sprint, a world-wide leader in telecommunications. The company is expanding its telephone relay service support operations in Lubbock to include a captioning telephone service, called CapTel, for people with hearing loss. The service allows those using a special CapTel phone to hear amplified sounds as well as view text captions of their phone conversations.

The expansion will create 70 jobs. Sprint's Lubbock operations will be managed by Communication Service for the Deaf (CSD), the world's largest non-profit provider of communications services for people with hearing loss.

"Sprint, CSD and CapTel, Inc. all bring a great deal of experience, technology and service management skills to this endeavor," Eileen Alter, Relay Texas Contract Administrator for the Public Utility Commission of Texas, said. "The result is a collaboration that ensures that Texans with hearing loss have a high quality alternative to traditional telephone access."

In total, the expansion projects will retain 70 jobs and create 90 new jobs with new salaries equaling more than \$2 million and capital investments of more than \$5 million.

###