



LUBBOCK
ECONOMIC
DEVELOPMENT
ALLIANCE

FOR IMMEDIATE RELEASE

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Contact: Holly Kennedy, 806.543.3691

Lubbock Economic Development Alliance Announces 200 New Jobs

(LUBBOCK, TEXAS) – The Lubbock Economic Development Alliance (LEDA) announced the creation of 200 new jobs at a press conference on Wednesday, April 15. The additional jobs come as a result of the expansion of one business in the Lubbock area.

The Lubbock AT&T call center, located at the corner of North University and North Loop 289, will add 200 new technical assistance jobs in the community, including 150 bilingual positions. Customer Support Specialists' starting salary is between \$12.84 and \$15.06 per hour. The bilingual role includes a language skill pay differential. Candidates may apply at <http://attlinks.com/callLubbock>.

“The jobs will offer benefits including health care and 401(k) contribution matching,” Rachel Ennis, director for AT&T, said. “The new employees will receive paid training and on-the-job support as they learn new job skills.”

“On behalf of the board and staff at LEDA and Market Lubbock, we would like to congratulate AT&T on the expansion of their business,” John Osborne, CEO and president of LEDA and Market Lubbock, said. “We’re excited to work on this project, especially when it comes to the creation of new job opportunities for Lubbock citizens.”

About LEDA

Since its inception in 2004, LEDA has assisted 136 companies with their expansion or relocation to Lubbock. These companies committed to creating 6,253 jobs and investing more than \$530 million in new capital improvements that have resulted in \$7.7 billion in cumulative economic impact to the Lubbock area.

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